

AESTHETIC MEDICINE

FEBRUARY 2007



BODY TALK

BODY DYSMORPHIC DISORDER

NEEDLE WORK

ELECTROLYSIS IN MEDICAL AESTHETICS

HIGH BROW

BROW LIFTING

FIRST DENTAL AUDIT

The British Academy of Cosmetic Dentistry (BACD) is pioneering the first audit to track statistics of cosmetic dental practices in the UK.

The organisation wants to help all of its members carry out a prospective audit of their practices during 2007. This will enable them to collate and publish the figures, allowing dental practitioners to benchmark their success rates with other practices anonymously.



According to the academy's president Dr Christopher Orr, "There is a real interest from the public in the latest cosmetic procedures and we are in the privileged position of being able to track the number of treatments taking place. At the BACD our mission remains to promote patient safety, and this annual exercise will provide the first real insight into the most relevant trends."

The audit mechanism, set up by BACD board member Dr James Goolnik, is voluntary, but all members who participate will receive a 25% discount off a one-day BACD seminar of their choice.

Dr Goolnik said, "This is an easy but effective way to capture important data for our profession. We are looking forward to the first-ever official results in early 2007."

Audit forms are available online at www.bacd.com or for further information about the BACD contact Suzy Rowlands on 020 7612 4166 or info@bacd.com or visit www.bacd.com

THE RIGHT CHEMISTRY

Chemist Sam Dhatt was in the UK in December to launch his new skincare range, DermaQuest™ Skin Therapy.

Drawing on 20 years of formulating experience for more than 700 skincare companies, the award-winning US cosmeceutical chemist has realised a lifetime of work with the new range of products, launched in the UK by Dermalpure.

From Masters Products suitable for all skin types, to Professional Care treatments and peels, DermaQuest™ Skin Therapy provides solutions for skin conditions ranging from anti-ageing and acne to hyperpigmentation and rosacea.

Already hugely popular in the States, the range uses optimal levels of scientifically proven ingredients and layering technology.

The range's hero products include: Peptide Mobilizer, which contains the

highest level of peptides on the market (60-80%) and is designed to penetrate deep into the dermal matrix to plump the skin and firm up fine lines and wrinkles; Collagen Activating Complex

which contains MDI Complex, ASC III and Actifirm TS as well as Advanced Liposome Technology to prevent and reverse damage to the skin's DNA and Skin Vitalight, a skin lightening cream which contains the powerful kojic acid and melostatine 5 peptides to suppress melanin production and scientifically combat uneven pigmentation.

For further information and stockist details visit www.dermalpure.eu



MADE UP

Skin Management specialists SkinFocal Limited have been appointed as the exclusive UK distributor of Australian based Cozmetic Lab Mineral Make Up.

Cozmetic Lab Minerals are free of oils, fragrances, fillers, chemicals and synthetic ingredients leaving the skin feeling healthy, non-irritated and unclogged. The products are particularly recommended for sensitive and problem skin and are ideal for immediate application post treatment.

SkinFocal are seeking clinics and salons to promote and distribute the range. **To find out more, please contact SkinFocal on 0845 009 2145.**

SPRING MEET

The British Association of Cosmetic Doctors will be holding its spring meeting in London next month.

The event will take place at the Cavendish Conference Centre on Saturday March 10. Speakers will include Dr Steven Harris on Body Dysmorphic Disorder; Mr Rajiv Grover on essential anatomy for non-surgical aesthetics; Nicholas Miedzianowski-Sinclair on medical/cosmetic photography and Lynne Thomas on public relations.

The afternoon session also includes a members meeting and MCQ exams, as well as a session on treating unwanted fat and cellulite with lectures by Dr Mark Palmer on Lipotherapy; Dr Rupert Gabriel on SmartLipo and Guy Goudsmit on radio frequency.

Please contact Sharon Turner-Fry on 01474 823900, email sharon@cosmeticdoctors.co.uk or visit www.cosmeticdoctors.co.uk